Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE Paperwork Reduction Act of 1995, no persons are re-

> **TRANSMITTAL FORM**

(to be used for all correspondence after initial filing)

Application Number	10/797,990			
Filing Date	March 11, 2004			
First Named Inventor	Raymond J. Archacki, Jr.			
Group Art Unit	2667			
Examiner Name	Emdadi, Kamran			

PTO/SB/21 (08-03)

			Examiner Name Emdadi, Na		Namilan			
Total Number of Pages in This Submission 8			Attorn	ey Docket Number	210_657			
ENCLOSURES (check all that apply)								
Fee Transmittal F	e Transmittal Form		ng(s)		After Allowance Communication to Technology Center (TC)			
Fee Attached		Licensing-related Papers		Appeal Communication to Board of Appeals and Interferences				
Amendment / Reply		Petition		Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)				
After Final		Petition to Convert to a Provisional Application		Proprietary Information				
Affidavits/declaration(s)		Power of Attorney, Revocation Change of Correspondence Address		Status Letter				
Extension of Time Request		Terminal Disclaimer		Other Enclosure(s) (please identify below):				
Express Abandonment Request		Request for Refund CD, Number of CD(s)		Return Ma of Express	ilroom Postcard; and Certificate Mailing			
Information Disclo	sure Statement							
Certified Copy of Priority Document(s)		Remarks The Commissioner is authorized to charge any additional fet to Deposit Account No. 03-0835.						
Response to Missing Parts/ Incomplete Application								
Response to Missing Parts under 37 CFR 1.52 or 1.53								
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT								
Firm								
or Individual name	Dana F. Bigelow		Reg. No. 26,441					
Signature	$\alpha \nu$	//9/						
Date October 17, 2005								
CERTIFICATE OF MAILING								
I hereby certify that this correspondence is being deposited with the United States Postal Service using the Express Mail Post Office To Addresses service per 37 CFR 1.10 under Express Mail No. EV676909628US addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October 17, 2005.								
Typed or printed name Christine M. Holmes								
Signature		TU III	M	MUL	Date	October 17, 2005		

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



Practitioner's Docket No.: 210_657

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of: Raymond J. Archacki, Jr.

October 17, 2005

Serial No.: 10/797,990

Art Unit: 2667

Filed: March 11, 2004

Examiner: Emdadi, Kamran

Confirmation No.: 5162

For: METHOD FOR ENHANCING BROADCAST MESSAGE

COMMUNICATIONS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313/1450 on October 17, 2005, under "EXPRASS MAIL" majing label number EV676909/28US

Christine M. Holmes

AMENDMENT AND RESPONSE

Sir:

In response to the Office Action mailed from the United States Patent and Trademark Office on September 26, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.